

Tech on a Shoestring: An hour of Free Advice

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Background: Brian has a background in advertising, online publishing, design, writing, Internet security, PDA support & more. Focusing on small businesses and individuals, Brian enjoys making technology simple and helping people do their jobs more effectively through new technologies. Brian has an M.B.A. in Technology Management, and has 10 years of consulting experience. He specializes in making technology simple.

Today's Agenda:

Case Studies:

Equity Concepts, a Richmond financial advisory firm w/ 30 employees
Surface Process Group, a silicon processing plant in Richmond

Topics for discussion:

- Windows security
- Home/Business networking
- Network (& wireless) security
- Updates, Spyware, A-V
- Company Website, email
- Content management
- Search Engine Optimization
- Phone system
- High speed access
- Backup solutions
- PDAs / Phones
- Image management
- Finding hardware for your business
- Finding software for your business

Roundtable Discussion:

Technology isn't meant to be a hurdle. It is meant to help you. If your tools are taking time away from your business, they are hurting, not helping. What challenges have you faced in your business?

Contact Brian at (804) 502-3983 or by emailing brian@briankorte.com - Mention you heard about me through Billy Ellyson, and I will gladly discount the first hour of service. I provide free advice over email and always enjoy helping people find solutions to their problems.